

**Jobsplus Permit No. 111/2021****Call for applications to perform duties as Executive (Communications)  
at the Valletta Cultural Agency (VCA)**

*Nomenclatures denoting the male gender include also the female gender*

1. The VCA is a Government entity tasked with sustaining and strengthening the capital city's vibrant cultural life through the creation of an annual programme of creative events developed in collaboration with artists and other Public Cultural Organisations. A legacy of the Valletta 2018 Foundation, the VCA also upholds standards of excellence in the coordination and organisation of cultural events in the city, while encouraging access and participation by a diverse audience.
  - 1.1. The Agency is seeking applications from suitable candidates to perform duties as Executive (Communications) as cited below. This post is on a full-time basis and is subject to a probational period of twelve (12) months.
2. The Executive (Communications) forms part of the Communications Department at the VCA and will be working under the supervision of the Head of Communications and the CEO.

The main duties of the Executive (Communications) are:

- Aiding in the planning and execution of PR and Media Campaigns;
- Coordinating interviews and identifying media slots to promote projects;
- Assisting in the drafting and coordination of content in Maltese and English for the Agency's various marketing and outreach efforts and proofreading content as necessary;
- Assisting in further developing the Valletta Cultural Agency's Communications Strategies;
- Identifying PR and Marketing activities to boost the visibility of the Agency's Brand and its Cultural Programme;
- Assisting in the preparation and coordination of project promotion, with a view to achieving the highest impact and ensuring sustainability;
- Undertaking market research as assigned by the Head of Communications and providing appropriate recommendations;
- Developing Marketing activities through research and following with their implementation, and supporting a range of initiatives to oversee the proper implementation of VCA marketing and boosting the VCA brand;
- Administering Marketing programmes and campaigns for a range of audiences to achieve targeted objectives and guiding the direction and implementation of a variety of Marketing solutions, when necessary;
- Identifying Marketing opportunities and developing appropriate plans and approaches;
- Liaising with the Head of Communications on all aspects of Marketing and audience development;
- Carrying out any necessary procurement in line with the Public Procurement Regulations;
- Any other task as assigned by the Head of Communications, CEO, and/or his representative;

3. The salary attached to the post of Executive (Communications) shall be € 25,656 per annum at Grade 5 within the Public Cultural Organisations Grading and Salary Structure raising by an annual increment of €531 up to a maximum of €28,843 (in 2021).

The chosen candidate will be entitled to a Disturbance Allowance of 15% per annum and a Qualifications allowance, if applicable. Furthermore, a Performance Bonus up to a maximum of 10% per annum is included in the financial package.

4. Eligible applicants will be interviewed by a Selection Board to assess their suitability to carry out the duties mentioned above.
5. Eligibility requirements

5.1. By the closing time and date of this call for applications, applicants must be:

- (a) citizens of Malta; or
- (b) citizens of other Member States of the European Union who are entitled to equal treatment to Maltese citizens in matters of employment by virtue of EU legislation and treaty provisions dealing with the free movement of workers; or
- (c) citizens of any other country who are entitled to equal treatment to Maltese citizens in matters related to employment by virtue of the application to that country of EU legislation and treaty provisions dealing with the free movement of workers; or (d) any other persons who are entitled to equal treatment to Maltese citizens in matters related to employment in terms of the law or the above-mentioned EU legislation and treaty provisions, on account of their family relationship with persons mentioned in paragraph (a), (b) or (c); or
- (e) third country nationals who have been granted long-term resident status in Malta under regulation 4 of the “Status of Long-Term Residents (Third Country Nationals) Regulations, 2006” or who have been granted a residence permit under regulation 18(3) thereof, together with family members of such third country nationals who have been granted a residence permit under the “Family Reunification Regulations, 2007”.
- (f) persons in possession of a residence document issued in terms of the Residence Status of United Kingdom Nationals and their Family Members in Malta in accordance with the Agreement on the Withdrawal of the United Kingdom and Northern Ireland from the European Union and the European Atomic Energy Community Regulations.

The advice of the Department of Citizenship and Expatriate Affairs within the Identity Malta Agency should be sought as necessary in the interpretation of the above provisions.

The appointment of candidates referred to at (b), (c), (d), (e) and (f) above would necessitate the issue of an employment licence in so far as this is required by the Immigration Act and subsidiary legislation. Jobsplus should be consulted as necessary on this issue.

5.2. Applicants must by the closing date and time of submission of the application be in possession of a recognised:

Master's qualification at MQF Level 7 (subject to a minimum of 60 ECTS/ECVET credits, or equivalent\*) in a subject related to Communications/ the Humanities or a related comparable qualification plus one (1) year proven relevant work experience.

Or

Bachelor's qualification at MQF Level 6 (subject to a minimum of 180 ECTS/ECVET credits, or equivalent\*) in a subject related to Communications/ the Humanities or a related comparable qualification, plus three (3) years proven relevant work experience.

\*In the absence of documentary evidence as to the ECTS/ECVET credits or other system of measuring the course content, the selection board is to evaluate the submitted programme of study and determine that it is comparable to 60/180 ECTS/ECVET credits. The advice of the MQRIC may be sought.

5.3 Qualifications at a level higher than that specified above will be accepted for eligibility purposes, provided they meet any specified subject requirements.

Moreover, candidates who have not yet formally obtained any of the above-mentioned qualifications will still be considered, provided that they submit evidence that they have been approved for the award of the qualifications in question, or successfully completed the necessary ECTS/ECVETS credits, or equivalent, taken as part of a recognized higher MQF level program of study, as required in the afore-mentioned eligibility criteria, by the closing time and date of the call for applications.

5.4 Applicants must be of conduct which is appropriate to the position applied for (applicants who are already in the Malta Public Service must produce a Service and Leave Record Form (GP 47); those applying from outside the Service must produce a Certificate of Conduct issued by the Police or other competent authority not earlier than one (1) month from the date of application and state whether they have ever been in Government Service, giving details).

5.5 Applicants must be eligible to take up their due appointment, in terms of 5.1 to 5.4 above, not only by the closing time and date of this call for applications but also on the date of appointment.

6. Certificates and/or testimonials, copies of which should be attached to the application or sent separately to the Head of HR Management at Valletta Cultural Agency, Exchange Buildings, Republic Street, Valletta or by email on [hr@vca.gov.mt](mailto:hr@vca.gov.mt) by not later than the closing date and time, must support qualifications and experience claimed.
7. Original certificates and/or testimonials are to be invariably produced for verification at the interview.
8. Applicant holding foreign qualifications are required to produce a recognition statement by the Malta Qualifications Recognition Information Centre (MQRIC) within the National Commission for Further and Higher Education (NCFHE), which is to be obtained by submitting an online application for the recognition of qualifications at <https://services.ncfhe.gov.mt/CertificationApplication.aspx>. Such statement should be attached to the application and the original presented at the interview.
9. Persons registered with the National Commission for Persons with a Disability (NCPD) may be given reasonable accommodation in terms of Section 7 of the Equal Opportunities

(Persons with Disability) Act (Chapter 413 of the Laws of Malta), even if they do not satisfy in full the requirements for this post, provided they can carry out, in essence, the duties related to the post applied for.

9.1. Representations in terms of this clause should be attached to the application form and supported with relevant documents which must also include documentary evidence of registration with the NCPD. Reasoned justifications should be given to substantiate the lack of full eligibility requirements and why reasoned considerations are merited.

9.2. All correspondence is to be addressed to the receiving entity and copied to the NCPD.

10. Applications supported by the necessary documentation, which should include a motivation letter, a detailed Curriculum Vitae, a police conduct/ where applicable a Service and Leave Record Form (GP 47), are to reach the **Head of HR Management**, by hand or by post at **Valletta Culture Agency, Exchange Buildings, Republic Street, Valletta** by not later than noon (Central European Time) of **24<sup>th</sup> March 2021**. In the case of Public Service employees, these are to present their paid leave/unpaid leave/sick leave records for the last four (4) years, including any records of any disciplinary action that may have been taken (in the absence of such records it will be understood that no disciplinary action was ever taken). Scanned copies of the application and the relevant documentation sent electronically on **hr.vca@vca.gov.mt** are acceptable.

10.1. Applications received will be acknowledged with a receipt.

11. The chosen officer will be required to sign an undertaking signifying his commitment to the assignment for which he is selected.